

Privacy Policy

This Privacy Policy has been provided to explain how and when DesiEngine Pty Ltd and its subsidiary companies and associated entities (the "Desiengine") acquire, disclose, utilise, retain, and otherwise manage personal information and other data. The Policy assumes that you are an Australian resident and applies to personal information and other data obtained through any method and using any technology.

You acknowledge that the websites, goods, and services use your personal information and other data as described in this Privacy Policy by using them. Before sending us your personal information, please have your parent or legal guardian read this privacy statement if you are under the age of 15.

The handling of your personal information is taken very seriously by Desiengine. In order to do this, Desiengine has put in place methods and practices to safeguard your privacy regarding managing your Personal data.

The Australian Privacy Principles ("APPs"), which outline a framework for the gathering, disclosing, using, and storing of personal information, are adhered to by Desiengine. The goal of Desiengine is to handle data sensibly and provide you with some choice over how data about you is dealt with.

1. Data collection, including Personal Information

Information or an opinion that identifies a person or can be used to identify that person is considered personal information (whether the information or opinion is true or not, and whether the information or opinion is recorded in a material form). A person's name, address, phone number, fax number, email address, birth date, gender, and information on their viewing of our programmes and services, transactions with us and some of our business partners, among other details, are among the personal information that Desiengine collects.

In order to plan, carry out, and promote Desiengine media operations (including but not limited to production, broadcasting, and publishing), understand our viewers, and give you the products and services you've asked. By sending an email to info@desiengine.com.au at any time, you can tell us that you don't want us to use your personal information for any of these things.

There are several ways that Desiengine may get personal data about you. These situations include, but are not limited to, when you create an account with a business (for instance, a subscription), ask for goods or services from Desiengine, give goods or services to Desiengine, participate in a competition or voting forum, use Desiengine services (such as, but not limited to, websites, mobile phone apps, blogs, and online forums), finish a survey or questionnaire, or when you speak with Desiengine by phone.

We may use technology (including third-party technology like Google Analytics) to collect information when you use a service we make available to you online (such as a website, mobile app, connected TV app, or digital edition of one of Desiengine publications), including the operating system or network you use, the manufacturer of the device, any language preferences you have set in your browser or device operating system, any apps you have installed on your phone, and your IP address.

Additionally, Desiengine may install and access cookies and other similar technologies on your computer or other internet-connected device. It may also permit other businesses, including data management platforms, demand-side platforms, and server-side platforms, to install and access their Cookies on your device (subject to their own privacy policies). Cookies are used to measure how you use

specific products and services, personalize your experience with them, and display relevant advertisements to you. Please get in touch with us if you want to know more about the various sorts of cookies.

In most cases, The Desiengine or its representatives will obtain personal data directly from you. For instance, when you subscribe to one of the Desiengine, log in to a website or service by giving us your email address and password, complete a survey, sign up for a membership, attend a meeting or event, enter a competition, make a purchase, submit a resume, or enter an agreement, the Desiengine may collect personal information from you. There may be further instances where the Desiengine obtains personal data from third parties, like as when you use your Google ID to access a website or service, or when you apply for a job with us through a recruiting agency.

As long as it's legal and practical, you can opt to interact with Desiengine anonymously or using a fictitious name (i.e. provided we are still able to provide the relevant service or do business with you without that information). If we need to make a payment, supply goods or services, or give you personalized communications, for instance, it might not be practical to engage with you anonymously.

2. Data Use & Disclosure Relating to Personal Information

Desiengine may use your personal information and other data for the purposes for which it was originally collected, namely to organize, carry out, and promote Desiengine media activities (including but not limited to production, broadcasting, and publishing), establish and manage your access to our websites and services, provide you with the products and services you've requested (and renewals thereof), as well as all activities required and incidental to the provision of goods.

Additionally, if such a use is consistent with your reasonable expectations, Desiengine may use your personal information and other data for purposes associated with the original reason for collecting. The analysis of your personal data for the purpose of identifying and displaying content that may be of interest to you, directing you to goods and services, as well as production, broadcast, and media activities that may be useful or interesting to you, displaying targeted advertising based on those interests, enhancing our services, conducting research, getting in touch with you, internal auditing and administration, and adding your name to lists are examples of related uses.

Without limiting the aforementioned, this may entail comparing data to third party data held by our business partners using a data service provider's safe haven environment, or using data to create an anonymous link to third party data held by our service providers, business partners, and ad network companies and placing that link or code in Cookies for the purpose of Desiengine and its business partners and ad network companies tailoring information you may be more interested in. This is referred to as interest-based advertising or online behavioral advertising.

Those listed below are some potential recipients with whom we might share and expose your personal information:

- a. a regulatory body, governmental organization, or law enforcement body with jurisdiction over our operations;
- b. professional advisors (such as our attorneys and accountants) or auditors for the purpose of providing professional services to us;

c. a third party, if any member of Desiengine sells all or part of its business, makes a sale or transfer of a substantial portion of its assets, or is otherwise involved in a reorganization .

d. independent contractors who do services for us, such as:

- ⌚ marketing companies, but only to enable ad campaigns for their customers on Desiengine and its Associated Entities' websites and apps, including banner and in-app ads. These third parties might combine your personal information with other data to show you tailored ads based on your interests, geography, demographics, purchase intentions, and lifestyle; and
- ⌚ Website management, share registry services, mail out services, call center services, data analysis and processing services, insurance broking, vehicle and petrol supply, equipment supply, engineering services, security services, financial services, credit reporting services, travel and hospitality services are just a few examples of the specialized activities that suppliers who perform. In order for these parties and these providers to carry out the responsibilities that have been agreed upon, personal information may be given to them (where contractually needed).

Desiengine may disclose your personal information in the following circumstances without your permission:

A. must be required or authorized by law;

B. must be required to investigate an illegal activity;

C. must be required by an enforcement body for investigative activities;

D. must be required to stop a serious and immediate threat to an individual's life, health, or safety, or to the safety of the public.

Some businesses with whom Desiengine is associated have their own privacy policies, and in the event that they get personal data about you for their own operations, your personal data will be handled in line with their Privacy Policy.

3. Record-keeping for journalism purposes: gathering, using, and disclosing

Desiengine is committed to upholding privacy standards in the context of its journalism activities, although being excluded from the APPs as a media institution engaged in the gathering, preparation, and distribution of news, current affairs, and information.

4. Legal justifications for utilizing your personal information

The General Data Protection Regulation ("GDPR") mandates that we disclose the legal justifications for processing your personal data to you if you are a resident of the EU. According to these bases,

Legitimate interests

Where it is in our best interests to do so and when those interests are not outweighed by any potential harm to you, we may use your personal information. We believe we have a legitimate interest in using your personal information in the ways described in this privacy statement, including but not limited to:

a. conducting and promoting our media activities;

- b. understanding our audiences;
- c. offering you our products and services;
- d. enhancing and customizing your experience with our products and services (for example, by displaying content we think you'll find interesting);
- e. to show you advertisements we believe will be of interest to you;
- f. to provide you with marketing information (concerning our own products and services as well as those of our business partners);
- g. to make sure our systems are operating efficiently;
- h. to keep our systems secure; and
- i. to guard against improper or unauthorized use of our systems.

We don't believe that any of the above-mentioned activities will negatively affect you in any way. You do, however, have the right to object to our processing of your personal information in this manner.

Contractual responsibilities

When it's necessary for us to use your personal information to carry out a contract we have with you, we are permitted to do so. We might need to gather and use your personal information, for instance, if you have bought specific services from us, in order to fulfil your request.

Other legal requirements

We have other legal obligations that we must fulfil in addition to any contractual obligations we may have to you, and we are permitted to use your personal information as necessary to fulfil those obligations.

Consent

Where you have expressly given us permission, we may use your personal data. When we ask for your permission, we will fully explain to you how we plan to use your data. Furthermore, you will always have the option to revoke your agreement.

5. Personal data transfers outside of the country

Your private information will typically be kept in Australia.

Your personal information and other data might occasionally be transferred to or processed by service providers in foreign nations, including but not limited to the US, or even in "the cloud" (which might involve processing in more than one country), in order for such service providers to carry out tasks on our behalf.

We shall take the necessary procedures to ensure that any overseas transfers of personal information are done in line with the relevant privacy legislation. Such personal information will need to be protected in accordance with the laws of the countries to which it is transferred, including any legitimate requirements to disclose information to local government authorities.

6. Use Direct marketing

Your personal information and other data may occasionally be used by Desiengine to pinpoint the programmers, goods, and services that could be of interest to you. Your personal information may be used by Desiengine to send you information about its own services, programmers, and offerings as well as those provided by its business partners.

Desiengine may from time to time also disclose your personal information to carefully chosen third parties for them to send you information about goods and services tailored to your needs (in which case they will use your personal information in accordance with their own privacy policies) and to assist the Desiengine in conducting product improvement activities.

If you would like to unsubscribe from receiving future direct marketing communications from a member of Desiengine, you may do so by using the unsubscribe feature in the communication itself or by sending an email to info@desiengine.com.au. We will act quickly to make sure you don't get any more direct marketing material in the future.

7. Information Quality

The goal of Desiengine is to guarantee the accuracy, completeness, and correctness of all personally identifiable data that it collects. If any of your information changes, please let the privacy officer know so that Desiengine can continue working towards its goal. Additionally, if you think that the information Desiengine has is not right, complete, or up to date, please email us at info@desiengine.com.au so that we may make the necessary corrections.

8. Security of Personal Information

Desiengine is committed to protecting the security of your personal information and will take reasonable measures to guard against unauthorized access, loss, release, misuse, or alteration.

Unless we believe that a law or other rule requires it, we won't keep your personal information any longer than is necessary for the purposes for which it was collected.

For a period of five years after our last communication with you, we will typically keep your data. This will allow us, for instance, to respond to any inquiries or concerns you may have even after your connection with us has ended. After this time, we will either delete or de-identify the personal data we have on you, put it beyond use, or both from our systems.

However, in most cases, your personal information and other data are stored electronically either on Desiengine software or systems or those of our third-party service providers. Your personal information and other data may be kept in hard copy documents.

Desiengine maintains physical security measures, such as locks and security systems, over its paper and computer data repositories. Desiengine also makes use of computer and network security tools like firewalls, intrusion prevention systems, antivirus software, external email filtering, and passwords to control access to authorized personnel for authorized purposes, as well as to protect personal data from unauthorized access, modification, disclosure, misuse, and loss.

While the Desiengine takes all necessary precautions to protect your personal information from loss, misuse, and unauthorized access, you acknowledge that there is always a risk that the information you intentionally or unintentionally provide to Desiengine will be lost, mishandled, or subject to unauthorized access. When the security of the personal information is not in Desiengine's control or when Desiengine cannot reasonably prevent the incident, Desiengine cannot be held liable for such activities.

Additionally, you acknowledge that the collection and use of your personal information by third parties may be subject to separate privacy policies and/or the laws of other jurisdictions.

9. Having access to personal data

You have the right to seek access to personal data that Desiengine maintains about you.

The following steps must be taken in order to acquire access:

- a. written letter addressed to the Privacy Officer should accompany any requests for access to your personal information.
- b. When requesting access to information, you should be as specific as you can about the organization, division, or individual you suspect has received your personal information, as well as when this may have happened. This will speed up the processing of your request by Desiengine.
- c. The Desiengine will acknowledge your request within 14 days, and access will typically be allowed in that timeframe—or 30 days if it's more problematic. If this timeframe cannot be met, Desiengine will let you know.
- d. A question about confirming your identification will be posed to you.
- e. If a request for access is complicated or requires a lot of time, a fee might be charged. Such a fee would pay for the cost of replication as well as the staff time spent finding and gathering information.
- f. Depending on the situation, you might receive the information via mail or email, or you might have to manually check your records at the relevant location.
- g. providing access is likely to prejudice law enforcement;
- h. providing access is likely to prejudice action being taken or to be taken with respect to suspected unlawful activity or serious misconduct relating to Desiengine functions or activities; or
- i. access would reveal a commercially sensitive decision making process.

If Desiengine refuses to give you access to your personal information, it will explain why in writing.

10. Your additional rights

If you reside in the EU, in addition to having the right to request access to and correction of your personal information, you also have the following rights:

- a. ask that any or all of your personal information be erased;
- b. ask that any or all of your personal information be restricted from being processed;
- c. ask that any or all of your personal information be transferred to another organization;
- d. (as described elsewhere) withdraw any consent to processing that information.

e. lodge a complaint with your local regulatory authority.

If you live in California, USA, you have the following rights in addition to the ability to request access to and correction of your personal information:

- a. the right to request the deletion of any or all of your personal information;
- b. the right to request that we not sell your personal information.

Any of these inquiries should be sent to info@desiengine.com.au, and we will react as soon as is reasonably possible.

11. Modifications to the Policy

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Desiengine reserves the right to modify this Policy at any time and without prior notification. The Policy will then be updated. We kindly urge that you frequently check our website to be informed about such changes.

12.Complaints

You have the right to file a complaint if you think that the APPs have been violated or that your privacy has been violated. The Privacy Officer should receive all initial written complaints. Within 14 working days, Desiengine will respond to your complaint and inform you of the person in charge of handling it. Within 30 working days, Desiengine will attempt to resolve the complaint. If this is not feasible, the Group will get in touch with you and provide you a rough timeline for when the complaint will be resolved.

If you believe Desiengine has not adequately dealt with your complaint, you may complain to the Privacy Commissioner whose contact details are as follows:

Officer of the Australian Information Commissioner (OAIC)

Phone: 1300 363 992

Email: enquiries@oaic.gov.au

GPO Box 5218 Sydney NSW 2001

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Additionally, the Desiengine may instal and access cookies and other similar technologies on your computer or other internet-connected devices. It may also permit other businesses, including data management platforms, demand-side platforms, and server-side platforms, to instal and access their Cookies on your device (subject to their own privacy policies). Cookies are used to measure how you use specific products and services, personalise your experience with them, and display relevant advertisements to you. Please get in touch with us if you want to know more about the various sorts of cookies.

In most cases, The Desiengine or its representatives will obtain personal data directly from you. For instance, when you subscribe to one of the Desiengine, log in to a website or service by giving us your email address and password, complete a survey, sign up for a membership, attend a meeting or event, enter a competition, make a purchase, submit a resume, or enter an agreement, the Desiengine may collect personal information from you. There may be further instances where the Desiengine obtains personal data from third parties, like as when you use your Google ID to access a website or service, or when you apply for a job with us through a recruiting agency.

As long as it's legal and practical, you can opt to interact with Desiengine anonymously or use a fictitious name (i.e. provided we are still able to provide the relevant service or do business with you without that information). If we need to make a payment, supply goods or services, or give you personalised communications, for instance, it might not be practical to engage with you anonymously.

Data Use & Disclosure Relating to Personal Information

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Additionally, if such use is consistent with your reasonable expectations, Desiengine may use your personal information and other data for purposes associated with the original reason for collecting. The analysis of your personal data for the purpose of identifying and displaying content that may be of interest to you, directing you to goods and services, as well as production, broadcast, and media activities that may be useful or interesting to you, displaying targeted advertising based on those interests, enhancing our services, conducting research, getting in touch with you, internal auditing and administration, and adding your name to lists are examples of related uses.

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- c. a third party, if any member of the Desiengine sells all or part of its business, makes a sale or transfer of a substantial portion of its assets, or is otherwise involved in a reorganisation.
- d. independent contractors who do services for us, such as:
 - ⌚ Marketing companies, but only to enable ad campaigns for their customers on Desiengine and its Associated Entities' websites and apps, including banner and in-app ads. These third parties might combine your personal information with other data to show you tailored ads based on your interests, geography, demographics, purchase intentions, lifestyle; and
 - ⌚ Website management, share registry services, mail out services, call centre services, data analysis and processing services, insurance broking, vehicle and petrol supply, equipment supply, engineering services, security services, financial services, credit reporting services, travel and hospitality services are just a few examples of the specialised activities that suppliers who perform. In order for these parties and these providers to carry out the responsibilities that have been agreed upon, personal information may be given to them (where contractually needed).

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The Desiengine is committed to upholding privacy standards in the context of its journalism activities, although being excluded from the APPs as a media institution engaged in the gathering, preparation, and distribution of news, current affairs, and information.

Legal justifications for utilising your personal information

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- a. conducting and promoting our media activities;
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- c. offering you our products and services;
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- e. to show you advertisements we believe will be of interest to you;
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We don't believe that any of the above-mentioned activities will negatively affect you in any way. You do, however, have the right to object to our processing of your personal information in this manner.

Contractual responsibilities

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Other legal requirements

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Desiengine may, from time to time, also disclose your personal information to carefully chosen third parties for them to send you information about goods and services tailored to your needs (in which case they will use your personal information in accordance with their own privacy policies) and to assist the Desiengine in conducting product improvement activities.

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Unless we believe that a law or other rule requires it, we won't keep your personal information any longer than is necessary for the purposes for which it was collected.

For a period of five years after our last communication with you, we will typically keep your data. This will allow us, for instance, to respond to any inquiries or concerns you may have, even after your connection with us has ended. After this time, we will either delete or de-identify the personal data we have on you, put it beyond use, or both from our systems.

However, in most cases, your personal information and other data are stored electronically either on Desiengine software or systems or those of our third-party service providers. Your personal information and other data may be kept in hard copy documents.

The Desiengine maintains physical security measures, such as locks and security systems, over its paper and computer data repositories. The Desiengine also makes use of computer and network security tools like firewalls, intrusion prevention systems, antivirus software, external email filtering, and passwords to control access to authorised personnel for authorised purposes, as well as to protect personal data from unauthorised access, modification, disclosure, misuse, and loss.

While the Desiengine takes all necessary precautions to protect your personal information from loss, misuse, and unauthorised access, you acknowledge that there is always a risk that the information you intentionally or unintentionally provide to the Desiengine will be lost, mishandled, or subject to unauthorised access. When the security of the personal information is not in Desiengine's control or when Desiengine cannot reasonably prevent the incident, Desiengine cannot be held liable for such activities.

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Having access to personal data

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- b. When requesting access to information, you should be as specific as you can about the organisation, division, or individual you suspect has received your personal information, as well as when this may have happened. This will speed up the processing of your request by Desiengine.
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- d. A question about confirming your identification will be posed to you.
- e. If a request for access is complicated or requires a lot of time, a fee might be charged. Such a fee would pay for the cost of replication as well as the staff time spent finding and gathering information.
- f. Depending on the situation, you might receive the information via mail or email, or you might have to manually check your records at the appropriate location.
- g. providing access is likely to prejudice law enforcement;
- h. providing access is likely to prejudice action being taken or to be taken with respect to suspected unlawful activity or serious misconduct relating to the Desiengine functions or activities; or
- i. access would reveal a commercially sensitive decision-making process.

If Desiengine refuses to give you access to your personal information, it will explain why in writing.

Your additional rights

If you reside in the EU, in addition to having the right to request access to and correction of your personal information, you also have the following rights:

- a. ask that any or all of your personal information be erased;
- b. ask that any or all of your personal information be restricted from being processed;
- c. ask that any or all of your personal information be transferred to another organisation;
- d. (as described elsewhere) withdraw any consent to processing that information.
- e. lodge a complaint with your local regulatory authority.

If you live in California, USA, you have the following rights in addition to the ability to request access to and correction of your personal information:

- a. the right to request the deletion of any or all of your personal information;
- b. the right to request that we not sell your personal information.

Any of these inquiries should be sent to info@desiengine.com.au, and we will react as soon as reasonably possible.

Modifications to the Policy

The Desiengine reserves the right to modify this Policy at any time and without prior notification. The Policy will then be updated. We kindly urge that you frequently check our website to be informed about such changes.

Complaints

You have the right to file a complaint if you think that the APPs have been violated or that your privacy has been violated. The Privacy Officer should receive all initially written complaints. Within 14 working days, Desiengine will respond to your complaint and inform you of the person in charge of handling it. Within 30 working days, Desiengine will attempt to resolve the complaint. If this is not feasible, the Group will get in touch with you and provide you with a rough timeline for when the complaint will be resolved.

If you believe Desiengine has not adequately dealt with your complaint, you may complain to the Privacy Commissioner, whose contact details are as follows:

Officer of the Australian Information Commissioner (OAIC)

Phone: 1300 363 992

Email: enquiries@oaic.gov.au

GPO Box 5218 Sydney NSW 2001

Privacy Policy

This Privacy Policy has been provided to explain how and when DesiEngine Pty Ltd and its subsidiary companies and associated entities (the "Desiengine") acquire, disclose, utilise, retain, and otherwise manage personal information and other data. The Policy assumes that you are an Australian resident and applies to personal information and other data obtained through any method and using any technology.

You acknowledge that the websites, goods, and services use your personal information and other data as described in this Privacy Policy by using them. Before sending us your personal information, please have your parent or legal guardian read this privacy statement if you are under the age of 15.

The handling of your personal information is taken very seriously by Desiengine. In order to do this, Desiengine has put in place methods and practices to safeguard your privacy regarding managing your Personal data.

The Australian Privacy Principles ("APPs"), which outline a framework for the gathering, disclosing, using, and storing of personal information, are adhered to by Desiengine. The goal of Desiengine is to handle data sensibly and provide you with some choice over how data about you is dealt with.

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5. Data collection, including Personal Information

Information or an opinion that identifies a person or can be used to identify that person is considered personal information (whether the information or opinion is true or not, and whether the information or opinion is recorded in a material form). A person's name, address, phone number, fax number, email address, birth date, gender, and information on their viewing of our programmes and services, transactions with us and some of our business partners, among other details, are among the personal information that Desiengine collects.

In order to plan, carry out, and promote Desiengine media operations (including but not limited to production, broadcasting, and publishing), understand our viewers, and give you the products and services you've asked. By sending an email to info@desiengine.com.au at any time, you can tell us that you don't want us to use your personal information for any of these things.

There are several ways that The Desiengine may get personal data about you. These situations include, but are not limited to, when you create an account with a business (for instance, a subscription), ask for goods or services from the Desiengine, give goods or services to the Desiengine, participate in a competition or voting forum, use the Desiengine services (such as, but not limited to, websites, mobile phone apps, blogs, and online forums), finish a survey or questionnaire, or when you speak with the Desiengine by phone.

We may use technology (including third-party technology like Google Analytics) to collect information when you use a service we make available to you online (such as a website, mobile app, connected TV app, or digital edition of one of Desiengine publications), including the operating system or network you use, the manufacturer of the device, any language preferences you have set in your browser or device operating system, any apps you have installed on your phone, and your IP address.

Additionally, the Desiengine may instal and access cookies and other similar technologies on your computer or other internet-connected device. It may also permit other businesses, including data management platforms, demand-side platforms, and server-side platforms, to instal and access their Cookies on your device (subject to their own privacy policies). Cookies are used to measure how you use specific products and services, personalise your experience with them, and display relevant advertisements to you. Please get in touch with us if you want to know more about the various sorts of cookies.

In most cases, The Desiengine or its representatives will obtain personal data directly from you. For instance, when you subscribe to one of the Desiengine, log in to a website or service by giving us your email address and password, complete a survey, sign up for a membership, attend a meeting or event, enter a competition, make a purchase, submit a resume, or enter an agreement, the Desiengine may collect personal information from you. There may be further instances where the Desiengine obtains personal data from third parties, like as when you use your Google ID to access a website or service, or when you apply for a job with us through a recruiting agency.

As long as it's legal and practical, you can opt to interact with Desiengine anonymously or using a fictitious name (i.e. provided we are still able to provide the relevant service or do business with you without that information). If we need to make a payment, supply goods or services, or give you personalised communications, for instance, it might not be practical to engage with you anonymously.

6. Data Use & Disclosure Relating to Personal Information

The Desiengine may use your personal information and other data for the purposes for which it was originally collected, namely to organise, carry out, and promote the Desiengine media activities (including but not limited to production, broadcasting, and publishing), establish and manage your access to our websites and services, provide you with the products and services you've requested (and renewals thereof), as well as all activities required and incidental to the provision of goods.

Additionally, if such a use is consistent with your reasonable expectations, Desiengine may use your personal information and other data for purposes associated with the original reason for collecting. The analysis of your personal data for the purpose of identifying and displaying content that may be of interest to you, directing you to goods and services, as well as production, broadcast, and media activities that may be useful or interesting to you, displaying targeted advertising based on those interests, enhancing our services, conducting research, getting in touch with you, internal auditing and administration, and adding your name to lists are examples of related uses.

Without limiting the aforementioned, this may entail comparing data to third party data held by our business partners using a data service provider's safe haven environment, or using data to create an anonymous link to third party data held by our service providers, business partners, and ad network companies and placing that link or code in Cookies for the purpose of the Desiengine and its business partners and ad network companies tailoring information you may be more interested in. This is referred to as interest-based advertising or online behavioural advertising.

Those listed below are some potential recipients with whom we might share and expose your personal information:

- a. a regulatory body, governmental organisation, or law enforcement body with jurisdiction over our operations;
- b. professional advisors (such as our attorneys and accountants) or auditors for the purpose of providing professional services to us;
- c. a third party, if any member of the Desiengine sells all or part of its business, makes a sale or transfer of a substantial portion of its assets, or is otherwise involved in a reorganisation .
- d. independent contractors who do services for us, such as:

- ⌚ marketing companies, but only to enable ad campaigns for their customers on Desiengine and its Associated Entities' websites and apps, including banner and in-app ads. These third parties might combine your personal information with other data to show you tailored ads based on your interests, geography, demographics, purchase intentions, and lifestyle; and
- ⌚ Website management, share registry services, mail out services, call centre services, data analysis and processing services, insurance broking, vehicle and petrol supply, equipment supply, engineering services, security services, financial services, credit reporting services, travel and hospitality services are just a few examples of the specialised activities that suppliers who perform. In order for these parties and these providers to carry out the responsibilities that have been agreed upon, personal information may be given to them (where contractually needed).

The Desiengine may disclose your personal information in the following circumstances without your permission:

- A. must be required or authorised by law;
- B. must be required to investigate an illegal activity;
- C. must be required by an enforcement body for investigative activities;
- D. must be required to stop a serious and immediate threat to an individual's life, health, or safety, or to the safety of the public.

Some businesses with whom the Desiengine is associated have their own privacy policies, and in the event that they get personal data about you for their own operations, your personal data will be handled in line with their Privacy Policy.

7. Record-keeping for journalism purposes: gathering, using, and disclosing

The Desiengine is committed to upholding privacy standards in the context of its journalism activities, although being excluded from the APPs as a media institution engaged in the gathering, preparation, and distribution of news, current affairs, and information.

8. Legal justifications for utilising your personal information

The General Data Protection Regulation ("GDPR") mandates that we disclose the legal justifications for processing your personal data to you if you are a resident of the EU. According to these bases,

Legitimate interests

Where it is in our best interests to do so and when those interests are not outweighed by any potential harm to you, we may use your personal information. We believe we have a legitimate interest in using your personal information in the ways described in this privacy statement, including but not limited to:

- a. conducting and promoting our media activities;
- b. understanding our audiences;
- c. offering you our products and services;

- d. enhancing and customising your experience with our products and services (for example, by displaying content we think you'll find interesting);
- e. to show you advertisements we believe will be of interest to you;
- f. to provide you with marketing information (concerning our own products and services as well as those of our business partners);
- g. to make sure our systems are operating efficiently;
- h. to keep our systems secure; and
- i. to guard against improper or unauthorised use of our systems.

We don't believe that any of the above-mentioned activities will negatively affect you in any way. You do, however, have the right to object to our processing of your personal information in this manner.

contractual responsibilities

When it's necessary for us to use your personal information to carry out a contract we have with you, we are permitted to do so. We might need to gather and use your personal information, for instance, if you have bought specific services from us, in order to fulfil your request.

Other legal requirements

We have other legal obligations that we must fulfil in addition to any contractual obligations we may have to you, and we are permitted to use your personal information as necessary to fulfil those obligations.

Consent

Where you have expressly given us permission, we may use your personal data. When we ask for your permission, we will fully explain to you how we plan to use your data. Furthermore, you will always have the option to revoke your agreement.

5. Personal data transfers outside of the country

Your private information will typically be kept in Australia.

Your personal information and other data might occasionally be transferred to or processed by service providers in foreign nations, including but not limited to the US, or even in "the cloud" (which might involve processing in more than one country), in order for such service providers to carry out tasks on our behalf.

We shall take the necessary procedures to ensure that any overseas transfers of personal information are done in line with the relevant privacy legislation. Such personal information will need to be protected in accordance with the laws of the countries to which it is transferred, including any legitimate requirements to disclose information to local government authorities.

6. Use Direct marketing

Your personal information and other data may occasionally be used by Desiengine to pinpoint the programmes, goods, and services that could be of interest to you. Your personal information may be used by Desiengine to send you information about its own services, programmes, and offerings as well as those provided by its business partners.

The Desiengine may from time to time also disclose your personal information to carefully chosen third parties for them to send you information about goods and services tailored to your needs (in which case they will use your personal information in accordance with their own privacy policies) and to assist the Desiengine in conducting product improvement activities.

If you would like to unsubscribe from receiving future direct marketing communications from a member of Desiengine, you may do so by using the unsubscribe feature in the communication itself or by sending an email to info@desiengine.com.au. We will act quickly to make sure you don't get any more direct marketing material in the future.

7. Information Quality

The goal of Desiengine is to guarantee the accuracy, completeness, and currentness of all personally identifiable data that it collects. If any of your information changes, please let the privacy officer know so that the Desiengine can continue working towards its goal. Additionally, if you think that the information Desiengine has is not right, complete, or up to date, please email us at info@desiengine.com.au so that we may make the necessary corrections.

8. Security of Personal Information

The Desiengine is committed to protecting the security of your personal information and will take reasonable measures to guard against unauthorised access, loss, release, misuse, or alteration.

Unless we believe that a law or other rule requires it, we won't keep your personal information any longer than is necessary for the purposes for which it was collected.

For a period of five years after our last communication with you, we will typically keep your data. This will allow us, for instance, to respond to any inquiries or concerns you may have even after your connection with us has ended. After this time, we will either delete or de-identify the personal data we have on you, put it beyond use, or both from our systems.

However, in most cases, your personal information and other data are stored electronically either on Desiengine software or systems or those of our third-party service providers. Your personal information and other data may be kept in hard copy documents.

The Desiengine maintains physical security measures, such as locks and security systems, over its paper and computer data repositories. The Desiengine also makes use of computer and network security tools like firewalls, intrusion prevention systems, antivirus software, external email filtering, and passwords to control access to authorised personnel for authorised purposes, as well as to protect personal data from unauthorised access, modification, disclosure, misuse, and loss.

While the Desiengine takes all necessary precautions to protect your personal information from loss, misuse, and unauthorised access, you acknowledge that there is always a risk that the information you intentionally or unintentionally provide to the Desiengine will be lost, mishandled, or subject to

unauthorised access. When the security of the personal information is not in Desiengine's control or when Desiengine cannot reasonably prevent the incident, Desiengine cannot be held liable for such activities.

Additionally, you acknowledge that the collection and use of your personal information by third parties may be subject to separate privacy policies and/or the laws of other jurisdictions.

9. Having access to personal data

You have the right to seek access to personal data that Desiengine maintains about you.

The following steps must be taken in order to acquire access:

- a. written letter addressed to the Privacy Officer should accompany any requests for access to your personal information.
- b. When requesting access to information, you should be as specific as you can about the organisation, division, or individual you suspect has received your personal information, as well as when this may have happened. This will speed up the processing of your request by the Desiengine.
- c. The Desiengine will acknowledge your request within 14 days, and access will typically be allowed in that timeframe—or 30 days if it's more problematic. If this timeframe cannot be met, the Desiengine will let you know.
- d. A question about confirming your identification will be posed to you.
- e. If a request for access is complicated or requires a lot of time, a fee might be charged. Such a fee would pay for the cost of replication as well as the staff time spent finding and gathering information.
- f. Depending on the situation, you might receive the information via mail or email, or you might have to manually check your records at the relevant location.

- g. providing access is likely to prejudice law enforcement;
- h. providing access is likely to prejudice action being taken or to be taken with respect to suspected unlawful activity or serious misconduct relating to the Desiengine functions or activities; or
- i. access would reveal a commercially sensitive decision making process.

If Desiengine refuses to give you access to your personal information, it will explain why in writing.

10. Your additional rights

If you reside in the EU, in addition to having the right to request access to and correction of your personal information, you also have the following rights:

- a. ask that any or all of your personal information be erased;
 - b. ask that any or all of your personal information be restricted from being processed;
 - c. ask that any or all of your personal information be transferred to another organisation;
 - d. (as described elsewhere) withdraw any consent to processing that information.
- e. lodge a complaint with your local regulatory authority.

If you live in California, USA, you have the following rights in addition to the ability to request access to and correction of your personal information:

- a. the right to request the deletion of any or all of your personal information;
- b. the right to request that we not sell your personal information.

Any of these inquiries should be sent to info@desiengine.com.au, and we will react as soon as is reasonably possible.

11. Modifications to the Policy

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